



"No Chicken Dinner... Just Impact"

Corporate Partnership Program

Championing Change & Community Together



Housing

End to end housing solutions from creating stock to placement and long term support for self-sufficiency, safety and comfort.

We believe in housing for all.



Humankind

Extensive family services including family preservation, foster care, Independent Living Plus, and Adoption with support that focus on stability, healthy homes and positive life changing outcomes.

We put children first and help families thrive.



Healing

Mental health wellness and addiction services that help guide individuals toward recovery and reclaiming their lives.

We believe healing starts from within.



Hope

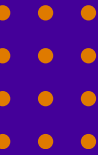
Supporting refugees looking for hope and a fresh start with support that helps them find housing, work and become contributing members of the community.

We believe everyone deserves peace and opportunity.

Join like-minded corporations standing with Samaritas to advance outcomes in our core areas of impact through: Mission Impact, Brand Visibility and Networking & Business Development. Your support in this bold new direction means creating lasting change by impactful partnerships and community engagement.



Championing Change & Community Together



Welcome to the Samaritas Partnership Program, where we are committed to making Michigan a top 10 state by addressing critical issues through workforce development, housing solutions, strong families, thriving communities, and addiction and mental health services. As a leading nonprofit with 90 years of experience, we leverage our deep understanding and lived experience to drive impactful change.

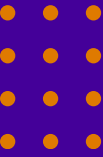
At Samaritas, we believe that compassion, when transformed into action, has the power to create life-changing ripples. These actions enable families to move from merely surviving to truly thriving. It's the steady, supportive hand that helps individuals overcome the grips of addiction and mental health challenges. It's the guidance and resources that not only supporting those seeking a new life in Michigan but also illuminate a path to a bright and vibrant future. It's the commitment that turns the dreams of children finding their forever families into a beautiful reality.

Our network of passionate partners shares a belief in the power of kindness and the potential for change, going far beyond traditional philanthropy; it's about joining a transformative movement. Together, the actions we take today will shape the future of our communities and build a better tomorrow for the next generation in Michigan.

The Value of Partnering

- **Mission Access:** Your corporation will address Michigan's most compelling and urgent challenges. No other nonprofit organization addresses the breadth of health, human, and housing service needs like Samaritas.
- **Community Exposure:** Your corporation will be recognized for creating robust population growth, a qualified workforce, and healthy families that build vibrant economies and communities where your customers reside.
- **Networking Opportunities:** Your corporation will have a platform to express its views as Samaritas brings together key influencers on the national, state, and local levels to shape policies and practices addressing society's toughest challenges.

Samaritas Leading the Way: A Snapshot



Issue: Affordable Housing

Across the U.S., half of all renters are struggling with the burden of housing costs, fueling a concerning rise in homelessness in many communities. In Michigan, the situation is particularly urgent, with rent prices surging by 14% in 2023 alone.

- **Samaritas launches:** The "[Neighbors, Not Numbers](#)" campaign aims to reshape perceptions of Michigan's housing crisis, emphasizing that those affected are integral community members. This initiative drives support for significant housing development, crucial for sustainable community growth.
- **Impact:** Affordable housing helps retain and attract employees and stimulates consumer spending, contributing to a healthier economy.



Issue: Overrepresentation of Young Children of Color in Michigan's Child Welfare System

Young children of color are over-represented in Michigan's child welfare system, in some areas by a margin of nearly 2.5 to 1.

- **Samaritas launches:** A diligent recruitment campaign "Bridging Cultures, Healing Hearts" for African American parents, aiming to increase the population of African American/Black resource families by 20%. [Click here to view Michigan's Foster Care Challenge.](#)
- **Impact:** Focusing on social determinants of health can improve the conditions in which people are born, grow, live, work, and age—benefiting community well-being and economic health, which directly supports local businesses.

Issue: Supporting Refugee Communities: Empowering Self-Sufficiency

- **Samaritas is Empowering Refugee Communities:** Providing comprehensive support services to over 4,000 refugees living in Michigan, helping them achieve self-sufficiency and integrate into their new communities with dignity and hope. [Click here](#) for Fox 2 News story.
- **Impact:** As these individuals become integral members of our community, they enrich our cultural landscape and contribute valuable perspectives and skills. This integration fosters innovation, strengthens the local business environment, and supports long-term economic resilience and workforce development.



The Benefits of Partnership



Direct Community Impact

- Your investment empowers families to move from crisis to stability
- Support proven programs that create measurable change in:
 - Finding homes for children in foster care
 - Helping families overcome addiction and mental health challenges
 - Creating stable housing solutions for vulnerable populations
 - Assisting legal refugees in rebuilding their lives and integrating into Michigan communities



Strategic Corporate Social Responsibility

- Join Michigan's trusted social services leader (90+ years of impact)
- Address critical community challenges alongside leading Michigan companies
- Align your corporate values with meaningful social change



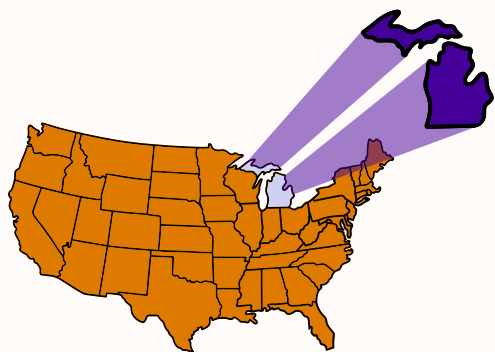
Employee & Community Engagement

- Offer impactful volunteer opportunities connecting your team to local families
- Share powerful impact stories, boosting employee morale and engagement
- Build authentic community connections in your markets



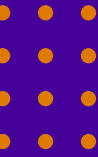
Visibility and Recognition

- Gain visibility at major Samaritas events across Michigan
- Join our leadership network of corporate partners driving real change
- Receive regular updates on the lives your support transforms



Your partnership creates lasting change for Michigan's most vulnerable populations while showcasing your company's commitment to stronger communities.

Pioneers in Championing Change



A Heartfelt Thank You to Our Valued Partners

We are honored to recognize the forward-thinking companies that have joined us in driving meaningful change. Together, we are shaping stronger communities and brighter futures for all. Below, we proudly list our esteemed corporate partners who have contributed significantly to our mission.

CHAMPION PARTNER



LEGACY PARTNER



PRINT PARTNER



GUARDIAN PARTNERS



ADVOCATE PARTNERS



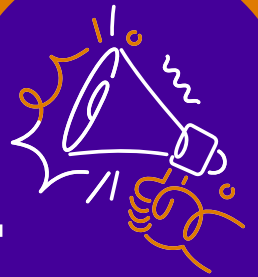
COMMUNITY PARTNERS



Unlock the Benefits of Partnering with Samaritas:



- **Align Your CSR Goals:** Partnering with Samaritas aligns your corporate social responsibility (CSR) goals with impactful outcomes, fostering a culture of giving and community involvement.
- **Engage in Volunteer Activities:** We provide opportunities for engaging volunteer activities that encourage team building and fosters civic engagement.
- **Promote Diversity, Equity, and Inclusion:** Our workforce development programs help integrate our clients into your employment pipeline, promoting diversity, equity, and inclusion within your organization.
- **Maximize Your Impact:** We offer a range of benefits to maximize your company's impact, including participation in signature events, exclusive engagement opportunities, and prominent recognition across Samaritas social media platforms.



Join Us in Building Stronger Communities

Your partnership with Samaritas not only supports vital initiatives but also enhances your company's visibility and impact. By joining us, you contribute to a trusted organization that champions crucial community services, ensuring every individual and child in Michigan thrives. We offer exclusive benefits like access to signature events and prominent media recognition. Your contributions can target specific programs or address urgent needs, amplifying our collective impact.

Let's work together to build stronger, more inclusive communities. Be the Rock that Starts the Ripple!

For More Information Contact:



Southeast Michigan

Opal A. Maye
Sr. Dir. Corporate and
Community Engagement
(313) 290-6400
Omaye@samaritas.org



Southeast Michigan

Takara Prestage
Corporate and Community
Engagement Manager
(313) 939-0102
TPres@samaritas.org



West Michigan









































Kelsea Wierenga
Corporate Relations and
Special Events Manager.
(616) 836-0231
Kwier@samaritas.org



West Michigan

Sue Gifford
Senior Director of
Philanthropy
(616)-446-0699
Sgiff@samaritas.org



	Visionary Partner	Champion Partner	Legacy Partner	Guardian Partner	Advocate Partner	Community Partner
	50,000+	25,000+	15,000+	\$10,000+	\$5,000+	\$2,500+
Your Selection						
Other Amount (please denote the level of your gift, your benefit will reflect the next level between ranges)						
MISSION IMPACT						
Exclusive Impact Report: Receive a detailed report annually showcasing how your support directly transforms lives in Michigan.						
Co-Branding Opportunity for a Company Initiative: Collaborate on a targeted program or white paper addressing a critical social issue in Michigan						
Site Visit Opportunity: Engage your leadership in a meaningful, hands-on experience with a Samaritanas program						
Week of Impact Participation: Join Samaritanas' statewide initiative, engaging your employees in a coordinated, high-impact volunteer effort						
BRAND VISIBILITY						
Featured Story in Samaritanas Publications: Highlight your company's social impact in our widely-distributed magazine and digital channels						
Social Media Recognition: Gain visibility and recognition of your support through our social media platforms, reaching a targeted audience and amplifying your brand's presence online						
Logo Placement: Prominent display on Samaritanas website and event materials						
Sponsor Recognition at Corporate Breakfast: Receive acknowledgment as a valued partner at our annual corporate networking event						
NETWORKING AND BUSINESS DEVELOPMENT						
Invitation to Exclusive Samaritanas Leadership Roundtable: Engage with Samaritanas leadership and other top supporters in an intimate, exclusive setting. Number of guests.	8	6	4	2	2	
Invitation to Samaritanas Exclusive Mission Networking Activities: Participate in unique networking opportunities that connect you with other mission-driven leaders. Number of guests.	10	8	6	4	2	2
VIP Access Invitation to Corporate Breakfast: Network with influential leaders at our premier corporate engagement event. Number of guests.	2	2	2	2	2	2
Exclusive Partner Updates: Receive regular briefings on Samaritanas' strategic initiatives and emerging community needs						

Partnership Designation and Payment						
Region		West Michigan		Southeast Michigan		
(If you select both West and Southeast Michigan, your total gift will be split 50/50)						
Designation		All Core Areas	Affordable Housing	Refugee Services	Family Services	Mental Health and Addiction
(Please select your preferred designation)						
Company Name (as you wish for print)						
Contact Name						
Title						
Address						
City/State/Zip						
Phone						
Email						
Form of Payment		American Express	Discover	MasterCard Visa	Check	Cash
(Please Select)						Invoice Me
Credit Card Number						
Expiration Date					Security Code	
Credit Card Billing (if different from above)						
Billing Address						
City/State/Zip						
Signature					Date	
Please click here to provide payment on line through our website via ACH or Credit Card						